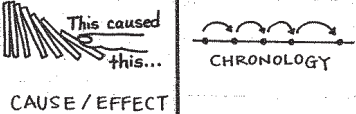
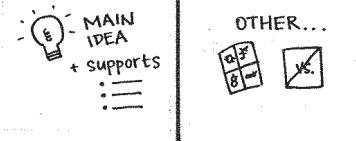
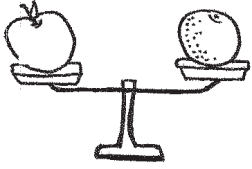


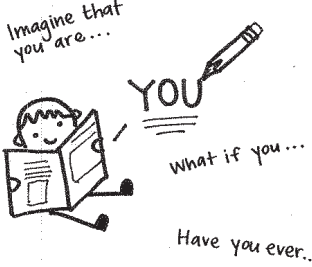


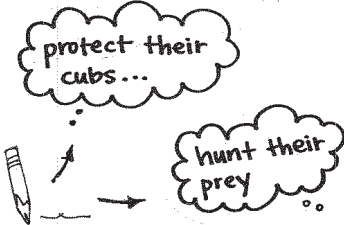

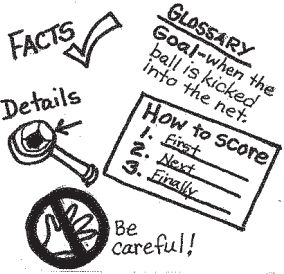



Writers of Informational Texts Use Techniques Such As:

<p>Organize</p>  <p>CAUSE / EFFECT</p> 	<p>Make a comparison</p> 	<p>Raise questions (and sometimes answer them)</p> 
<p>Give an example/anecdote</p> 	<p>Address the reader directly</p> 	<p>Quote an authority</p> 
<p>Provide a surprising fact or statistic</p> 	<p>Choose words/phrases that lead the reader to think one way or another</p> 	<p>Repeat Use parallelism</p> 
<p>Use text features and/or provide a visual</p> 	<p>Define key terms and use technical vocabulary</p> 	<p>Incorporate humor</p> 