

To Write a News Story, Journalists . . .

- ✓ Find drama in the world around them (in extraordinary, community, or everyday events)



- ✓ Practice close observation, capturing the 5 Ws (who, what, when, where, why)



- ✓ Are efficient—they write lean, meaningful prose under deadline, that captures their readers' attention



- ✓ Use an objective tone—they record facts, quotations, and accurate, important details



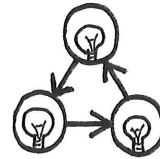
- ✓ Angle the story for social significance



- ✓ Raise the level with suggestive details, grace notes, delightful jolts, and a unified focus



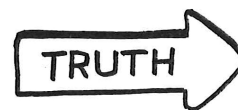
- ✓ Seek related stories that illuminate issues that matter to the writer and the community



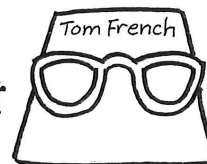
- ✓ Use narrative craft such as action, dialogue, and setting to reveal central ideas and evoke compassion



- ✓ Engage readers' interest and move them toward a bigger truth, with narrative and information techniques



- ✓ Apprentice to masterful writers by reading their work closely and mimicking their craft and structure



- ✓ Deepen readers' associations and connections with analogies and allusions



- ✓ Investigate the bigger story by researching sources



- ✓ Conduct primary research such as surveys and interviews



- ✓ Cite references clearly and accurately “There are demons all around us” (French, 1998, p.2)

- ✓ Frame evidence from sources by analyzing and explaining their information



- ✓ Organize their writing and use sophisticated transitions to lead their readers across the parts of their piece



- ✓ Write conclusions that argue for a call to action

