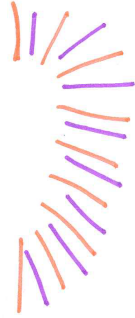


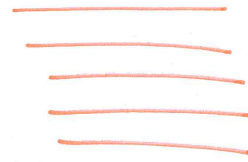
5 W's



Who

Why

What



Where

When

