
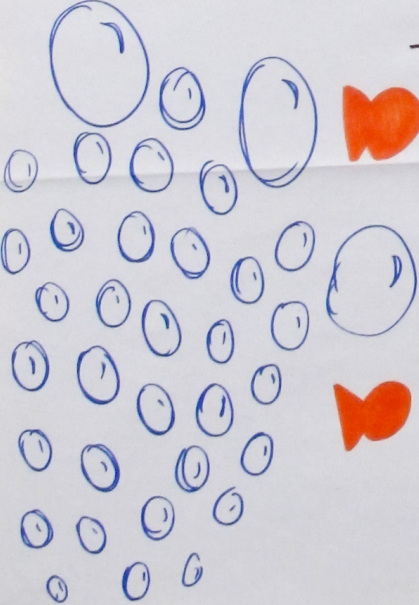


# Ways Opinion writers Hook their readers



Ask a question

Explain why the  
topic matters



Tell a surprising fact.

Give background  
information