Convince Your Reader!

a sneak peek

write your opinion
I think

give LOTS of reasons
1. 2. 3.
One reason is...
Also...
Another reason is...

important information:
• what?
• where?
• when?

a little story

add details
* For example...
* I think that because...

use -sparkly- words

comparisons

helpful tips
You should...
Make sure to...

talk back!
Some people say...
But I still think...
I disagree because...

quote experts
" _____ ."

a recommendation
who's it for?

be friendly
Hi!

a rating
★ ★ ★ ★